Ontario Demcon
Disaster and Emergency Management Conference

October 9-10, 2019
The International Centre
Toronto, On

Program developed by:

Dm2

Renowned Keynotes
22 Concurrent Sessions
2 Days of Peer Networking
12 Hours of Professional Development

Are You Ready?

Early Bird Deadline
June 28

Enter invitation #: DM2

Demcon.ca
WELCOME TO THE ONTARIO DISASTER & EMERGENCY MANAGEMENT CONFERENCE!

The Ontario Disaster & Emergency Management Conference, (DEMCON), is Canada’s premier event providing best practices and critical lessons learned for emergency management professionals. The Program featuring over 30 renowned speakers from across North America, is planned and developed by the Ontario Association of Emergency Management, the Canadian Red Cross, the Canadian Risks & Hazards Network, the International Association of Emergency Managers, the Office of the Fire Marshal and Emergency Management (Ontario), and the Ontario Municipal Social Services Association.

What are the long-term psychosocial impacts of a major tragedy?  
(Find out Thursday 1:40pm – 2:40pm)

How does technology enable citizens to form networks in crisis?  
(Find out Wednesday 3:40pm – 4:30pm)

WHY ATTEND

DEMCON is an opportunity to build important relationships with knowledgeable peers and strengthen your emergency management program from relevant speakers and organizations.

• Share best practices  
• Case-based lessons learned  
• Network with peers  
• Easy access from major highways 401, 407, 427  
• Low conference special hotel room rates  
• Convenient airport location with FREE PARKING!

Adds up to Value for Your Time!

HOTEL INFORMATION

HOLIDAY INN  
970 Dixon Road, Toronto, ON  M9W 1J9
SPECIAL RATE $149 per night  
Deadline for reservations Monday September 16, 2019  
Call 416-674-4343
KEYNOTE SPEAKERS

**WED. OCT 9**
8:15AM - 9:15AM

**Sheri Fink, M.D., Ph.D., Pulitzer Prize-winning Author and Reporter, Five Days at Memorial; New York Times**

**Emergency Preparedness & Response: Case-Studies that Demonstrate the Value of Situational Awareness**
Dr. Fink shares two real-world case studies that demonstrate the value of situational awareness, the complexities of prioritizing limited resources, and the importance of ensuring systems can effectively support operational decisions. Participants will be asked to consider whether crises sometimes make it necessary to break with ethical rules and professional standards – or whether exceptional times call for exceptional commitment to our deepest moral values.

**WED. OCT 9**
12:45PM - 1:45PM

**Vincent Davis, Author, Consultant and Founder/ Preparedness Matters Network Corporate Manager, Workplace Resilience, Amazon**

**Full Speed Ahead: Navigating the Complexities of Corporate Emergency Management**
Emergency Managers that are new to corporate settings, or those who are considering a career path outside the public arena, are often lost when public sector textbook approaches fail in ‘real world’ companies. Drawing from problem solving techniques in divergent corporate cultures, we will walk through examples that illustrate how to come up with creative solutions and solve problems and apply the knowledge and skills that are unique to our profession.

**THURS. OCT 10**
8:15AM - 9:15AM

**Jim Montgomery, ABCP, Independent Consultant**

**“We’re not on Ottawa Anymore Toto”: The 2018 Ottawa Tornadoes**
On Friday 21st September 2018, the City of Ottawa experienced two separate tornadoes, and the National Capital Region experienced six tornadoes within two hours. The six tornadoes on the enhanced fujita scale ranged from an EF 1 to an EF3, translated to winds speeds from 175 to 220 km/h with a total destruction path of 70kms. For the City of Ottawa, this was a “Black Swan” event that was beyond expectations and with massive impacts. The presentation will focus on the initial response, sustained response, short term and long term recovery. This was and continues to be accomplished though the support efforts of provincial, municipal, non-governmental and private partners and stakeholders.

**THURS. OCT 10**
1:40PM - 2:40PM

**Mélissa Généreux M.D., M.Sc., F.R.C.P.C. Public Health Director, Eastern Townships Integrated University Center in Health and Social Services - Sherbrooke Hospital University Center; Associate Professor, Department of Community Health Sciences, Faculty of Medicine and Health Sciences, Université de Sherbrooke**

**Social Reconstruction after the Lac-Mégantic Tragedy: A Review of the First Five Years**
On July 6th 2013, a train carrying 72 cars of crude oil derailed in downtown Lac-Mégantic. This disaster caused 47 deaths, the destruction of 44 buildings, the evacuation of 2000 persons, and an unparalleled oil spill. The presentation aims to describe, and learn from, public health strategies developed to enhance community resilience following the train derailment. Various concrete initiatives arose from the action plan, all of which contribute greatly to empower citizens and mobilize the community.
PLANNING COMMITTEE

CHAIR
Mike O’Brien
President, Ontario Association of Emergency Managers
Manager of Emergency Management, York University

Cathy Cousins
Board of Director, Ontario Municipal Social Services Association
Director, Homelessness Services and Community Engagement, Regional Municipality of Niagara

Katrina Grantis
Field Officer, Golden Horseshoe Sector, Office of the Fire Marshal and Emergency Management

Tyler Hague
Partnerships & Surge Capacity Officer
Ontario, Canadian Red Cross

Alison Kingelin
Secretary, International Association of Emergency Managers - Canada, Ontario Region
Emergency Management Specialist, Trillium Health Partners

Patricia Martel
Vice-President, Canadian Risks and Hazards Network
Emergency Management Program Specialist, Regional Municipality of Niagara

How does increasing frequency and impact of disasters change our readiness posture?
(Find out Wednesday 10:00am – 10:50am)

What are the recommended actions to improve a city’s food resilience?
(Find out Wednesday 10:55am – 11:45am)
Get social with us!

#DEMCON19

Follow us on twitter for industry trending news for emergency management professionals.

Network with likeminded emergency management professionals year-round discussing trending topics. Search “DEMCON” to join our LinkedIn Group.

SOCIAL CALENDAR

WEDNESDAY OCTOBER 9

4:30 PM – 5:30 PM

EVENING RECEPTION
Don’t miss the social event of the year with friends and peers in the industry!

5:30 PM

KEEP THE NETWORKING ALIVE!
Unofficial meet & greet at the Bistro YYZ, Holiday Inn

THURSDAY OCTOBER 10

11:45 PM – 12:45 PM

MEET THE SPEAKERS LUNCHEON
Enjoy lunch with your favourite Speaker!
## OPENING REMARKS

### EMERGENCY PREPAREDNESS & RESPONSE: CASE-STUDIES THAT DEMONSTRATE THE VALUE OF SITUATIONAL AWARENESS

**SHERI FINK**  
Pulitzer Prize-winning reporter and author, Five Days at Memorial; New York Times (Photo Credit Jen Dessinger)

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### Why Cybersecurity is Important

**DR. ROMÉO FARINACCI**  
Advisory Manager | Governance, Risk and Compliance, Deloitte & Touche LLP

### Future Challenges in Emergency Management

**SHANE SCHREIBER**  
Managing Director, Alberta Emergency Management Agency

### 2017 & 2018 Large-Scale Disaster Responses in the U.S.

**ANNE PALMER**  
Senior Director, Operations - Disaster Services, American Red Cross

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### A Whole City Approach to Mass Casualty Incidents

**TABITHA BEATON**  
Agency Liaison, Calgary Emergency Management Agency

### The Crisis Responder: A Practitioner’s Perspective

**STEPHEN J. DAY**  
Founder/President, Reticle Ventures Canada Incorporated

### Engaging Community Action on Food Resilience

**JILL MCDOWELL**  
Health Promotion Specialist, Toronto Public Health  
**CAITRIONA O’SULLIVAN**  
Office of Emergency Management, City of Toronto

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### Recovery Starts Day Two – An in-depth look at the Alberta Emergency Management Agency’s (AEMA) approach to collaborating with communities to increase resilience.

**JENNIFER DOLECKI**  
MPA, Director, Community Recovery Services, Alberta Emergency Management Agency

### The Road to Nowhere

**STEVE MURPHY**  
OSJ, President, SDM Preparedness Consulting

### PANEL - THE ART OF RESPONSE

**MODERATOR**  
**KATRINA GRANTIS**  
Field Officer, Golden Horseshoe Sector Office of the Fire Marshal and Emergency Management

**FACILITATOR**  
**DENISE BLINN**  
IMS Project Lead, Province of Ontario

**REUVEN JHIRAD**  
MD, MPH, CCFP, FCFP, Deputy Chief Coroner, Office of the Coroner, Ministry of Community Safety & Correctional Services; Adjunct Professor, University of Toronto; Assistant Clinical Professor, McMaster University

**SAM ROBERTS**  
Sergeant, Ottawa Police Service  
**THOMAS WARFIELD**  
Staff Officer, Inspector Peel Regional Police

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### The Digital Response: Exploring the Technology-driven needs and Capabilities of Citizens in Crisis

**JENNIE PHILLIPS**  
University of Toronto

### Expanding on our Strengths - Disaster Risk Reduction and the Canadian Red Cross

**SHAWNA PEDDLE**  
Director, Disaster Risk Reduction, Canadian Red Cross
8:15AM – 9:15AM

“WE’RE NOT IN OTTAWA ANYMORE TOTO”,
THE 2018 OTTAWA TORNADEOS

JIM MONTGOMERY
Independent Consultant

10:00AM – 10:50AM

Emergency Management Performance Metrics
MAGDA SULZYCKI
Supervisor, Grid Emergency Management
Toronto Hydro

From Concept to Community: Collaboration in Resilience
CHARLES BOWERMAN
Planner - Continuity & Risk Reduction
Calgary Emergency Management Agency (CEMA)

Manitoba Association of Municipal Emergency Coordinators (MAMEC):
How Manitoba Emergency Coordinators are collaborating and partnering for a unified approach.
SHELLEY NAPIER
Executive Director
Manitoba Association of Municipal Emergency Coordinators (MAMEC)

10:55AM – 11:45AM

How Do You Develop Confident, Capable EM Instructors? Through Onboarding, Mentorship and Collaboration
HEATHER GOSEIN
BA, MA, Training Development Officer, Office of the Fire Marshal and Emergency Management

Mass Care Sheltering of Unaccompanied Refugee Children - Examining the Largest Sheltering Operation for Children in U.S. History
DEE GRIMM
RN, JD, Director of Business and Program Development, BCFS Health and Human

Fake News, Alternative Facts and Twitter: Trump’s Communications in the First Term
JAMES STANTON
President, Stanton Associates

11:45PM – 12:45PM

MEET THE SPEAKERS LUNCHEON

12:45PM – 1:35PM

Sunnybrook Health Sciences Centre’s Mass Casualty Incident Preparedness and Response
CLAUDIA COCCO
Emergency Preparedness Coordinator, Sunnybrook Health Sciences Centre

1:40PM – 2:40PM

SOCIAL RECONSTRUCTION AFTER THE LAC-MÉGANTIC TRAGEDY: A REVIEW OF THE FIRST FIVE YEARS
MÉLISSA GÉNÉREUX
M.D., M.Sc., F.R.C.P.C., Public Health Director, Eastern Townships Integrated University Centre, Health and Social Services; Associate Professor, Department of Community Health Sciences, Faculty of Medicine and Health Science, Sherbrooke Hospital University Centre; Université de Sherbrooke

3:35PM – 4:50PM

BEHIND THE RED VEST: GETTING TO KNOW YOUR RED CROSS WORKFORCE AND WHAT IT CAN DO FOR YOU

MÉDIKA PELORE
Senior Director, Training and Development
Canadian Red Cross

david fraser,
emergency management, communications lead, canadian red cross

bonnie kearns,
emergency management, safety and wellbeing (SWB), supervisor, canadian red cross

ella west,
emergency management, senior lead, learning & development, canadian red cross
# Ontario DEMCON

**Disaster and Emergency Management Conference**

**October 9-10, 2019**

**The International Centre**

**Toronto, ON**

## Register Today

Enter invitation #: **DM2**

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* Must be a member/personnel of one of the following community partner organizations: CRC, CRHNet, IAEM, OFMEM, OAEM or OMSSA. CEMC’s may register under OFMEM

**Corporate Discount:** Groups of three (3) or more from the same institution qualify for a 10% discount (Full conference pass only).

**One-Day Group Special:** Groups of five (5) or more from the same institution qualify for a 20% discount (ONE day passes only).

Please contact us for Corporate and Group Special Discount Codes.

**Lunch & Evening Reception:** Please note the above fees DO NOT include Lunches or the Evening Reception. See web site for details on optional pre-paid lunches and tickets to the Evening Reception.

### Registration Inquiries:

Customer Service
Email: registration@DEMCON.ca
Toll Free: 1-888-443-6786

DEMCN.ca